

Build better semantic models. And results



Tabular Editor
Better Data Models Faster



Hi there!

You're receiving this because your team wants to use Tabular Editor 3 when working with Semantic Models, meaning your team values productivity and takes good care of company resources.

Tabular Editor 3 (abbreviated as TE3) is a developer tool for semantic models, allowing your data professionals to handle the development and maintenance of these models — often referred to as tabular models, Power BI datasets, or cubes. Semantic models are the intelligence behind your Power BI reports; essentially, we see them as the business brain. Using TE3 doesn't mean extra licenses for everyone accessing your reports — it just means your data professionals will need a license, but they'll be immensely more productive.

In the following deck, we'll break down the numbers. We hope you'll find the breakdown meaningful.

As a company, we're here to help. Founded by BI developers, we know the ins and outs of being a Microsoft BI developer. We're SOC 2 compliant, and our support team is always ready to help reduce friction and increase productivity. If you have any questions about our company or product, feel free to reach out to us.

Go visit tabulareditor.com or contact us at sales@tabulareditor.com

The data architecture

Semantic models are one of the most important components of Microsoft Fabric and Power BI.

In this context, think of a semantic model as the brain of your data ecosystem. It captures the business logic and calculations that serve a wide range of teams and individual needs.

But a semantic model isn't just a technical artifact, it also supports decision-making and action. It takes data input and transforms it into meaningful output.

A well-designed semantic model is the foundation for high-quality reports and analyses, helping you make better, more informed decisions.

If your goal is to build a more intelligent, data-driven organization, you need people who consistently make better decisions and take effective, timely action.

These decisions and actions are powered by analytics that are delivered through reports, AI, intelligent automation, and more. Analytics receive information from data warehouses, lakehouses, and files.



- Get **the results** you want
- Make progress toward your **business strategy**

The semantic model gives meaning to your data by modelling real-world-processes, like sales, headcount, or demand planning

Models



Can take significant time and effort to design, make, and maintain



Can have common elements, but each is unique and complex



Can be difficult to troubleshoot when there is a problem



They must always be reliable, secure, accurate, and performant

with dimensions (descriptive attributes to group and filter data), facts (quantitative attributes to measure), and other business logic or calculations. On their own, the data doesn't give particular meaning, but by structuring them in a logical and purposeful way, we can understand the meaning that the data represents.

Semantic models are important – both for technical reasons and for reasons related to people and processes; your business.

TE3



Enhance productivity of professionals reducing the time and effort of data modelling



Re-use important element and cut through complexity



Identify issues quickly, efficiently, and even pro-actively



Ensure professionals can prioritize efficiency without compromising quality

In many ways, the semantic model is like the brain: form follows function. Your brain doesn't merely deliver information, it coordinates countless processes, many of which operate simultaneously and unconsciously. All of the bodies movement rely on the brain to perform. And just like with a report, we often only notice the semantic model when something goes wrong.

At Tabular Editor, we understand the complexity embedded in semantic models and the significant effort required to

The central nervous system of analytics

TE3 helps you look after your data brain, so you can make better semantic models.

Models are important and complex

Similar to the brain, models are intricate and essential.

manage them effectively. Having built and maintained many semantic models ourselves, we know exactly where developers lose time, face friction, and get frustrated.

A semantic model is not just a data provider, it's the engine that powers the functionality and integrity of a report. You simply can't build impactful, actionable visualizations without a solid semantic model behind them.

A poorly designed model results in inaccurate, unreliable, and sluggish reports. Even the most elegant report designs can fall apart when unoptimized calculations or weak modeling practices go unnoticed.

With TE3, you can:

- Enhance productivity by reducing the time and effort spent on data modeling
- Reuse critical objects and modeling patterns to simplify complexity
- Identify and resolve issues quickly, efficiently, and proactively
- Prioritize quality—without sacrificing performance or speed

TE3 helps you refine and optimize semantic models. **Faster than ever.**

How much can Data Professionals in your company save?

Examples of four different data professionals and their respective business cases.

Here are four examples of data professionals who can benefit from using TE3. Keep in mind that these are just examples — but they help illustrate that in many teams, it doesn't take many hours of work before a TE3 license becomes a worthwhile investment.

A TE3 license offers data professionals many benefits in their daily work. By leveraging its features, you can reduce development time by up to 60% through streamlined tasks, the elimination of redundant actions, and cutting out waiting times.

All figures is in US\$.
TE3 Enterprise licens is \$950/year


Melissa
Junior Analyst



Yearly salary: \$75,000
Saves: 4 hours/week
~ 200 hours/year

\$6,250


Mark
Business Analyst



Yearly salary: \$150,000
Saves: 3 hours/week
~ 150 hours/year

\$11,250


Anthony
Senior Data Architect



Yearly salary: \$180,000
Saves: 1 hours/week
~ 50 hours/year

\$3,600

Claire
BI Manager



Yearly salary: \$200,000
Saves: 15 min/week
~ 12 hours/year

\$250

Four Data Professionals
Examples that illustrate who can benefit from using TE3.

Enhance workflow with integration to DAX Optimizer*

An online service that performs static analysis to detect performance inefficiencies and provide actionable suggestions and guidance for resolving them. Whether you're building complex models or fine-tuning existing ones, it helps you identify bottlenecks early and apply best practices with confidence. This powerful integration empowers you to streamline your workflow and boost developer productivity – all without ever leaving TE3.

*Enterprise Edition customers only

Save developer time with TE3

Investing in TE3 not only improves efficiency, but also frees up valuable developer time.

Are you wondering how TE3 can save your data professionals time?

The model on the right provides an overview of the manual tasks that TE3 eliminates. By investing in TE3, you can automate many of these tasks. For example, you can write DAX more easily and quickly using advanced code assistance features that help you select the right functions, objects, and best practices to achieve better results.

Work smarter by applying multiple changes to the model at once—including grouped

updates across code, measures, and tables—rather than editing one item at a time.

No more waiting for “working on it” messages or lengthy processing times. With disconnected mode, you can work with metadata only, then query, modify, and process the data model only when needed.

Save time by reusing templates instead of re-creating the same content. Reusable scripts, macros, and templates allow you to leverage proven patterns or previous work—so you don’t have to reinvent the wheel every time.

Manual vs. automated tasks with TE3

TE3 automates manual tasks and streamlines workflow.

Experience how it works



Tabular Editor 3

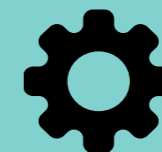
Direct link: <https://link.te3.com/intro-video>

Manual tasks without TE3



- Making changes one at a time
- Using various workarounds and hacks to access advanced model objects and properties
- Repeating tasks and reinventing code
- Waiting for “working on it” messages or long-running data refreshes
- Validating calculations and logic as you go
- Lots of trial and error to identify performance bottlenecks and model quality issues

Automated tasks with TE3



- Apply multiple changes at once to your model, with full undo/redo and copy/paste support
- Access all model objects and properties directly in TE3’s UI
- Save and apply reusable scripts, macros, and templates
- No waiting time – even in massive, complex models. Keep working while data refresh operations run in the background
- Advanced code assistance helps you use the right functions, objects, and best practices to produce high-quality results
- Use Best Practice Analyzer, Code Actions, and DAX Optimizer* to find and fix issues before they become problems

*Enterprise Edition customers only

Pricing and licenses

Choose the license that suits your needs
 Save 17% by choosing an annual license

Desktop

For business analysts & BI professional

\$10 | **\$100**
 monthly/user | yearly/user

- ✓ Community support
- ✓ PBI Desktop development
- × Offline development
- × Power BI XMLA
- × SSAS
- × Azure AS
- × Fabric Capacity
- × DAX Optimizer access

Business

For individual BI developers & professionals

\$35 | **\$350**
 monthly/user | yearly/user

- ✓ Community support
- ✓ PBI Desktop development
- ✓ Offline development
- ✓ Power BI XMLA (PPU)
- ✓ SSAS (Standard Edition only)
- ✓ Azure AS (Basic tier only)
- × Fabric Capacity
- × DAX Optimizer access

Enterprise

For individuals, teams of BI developers & consultants

\$95 | **\$950**
 monthly/user | yearly/user

- ✓ Community support
- ✓ PBI Desktop development
- ✓ Offline development
- ✓ Power BI XMLA
- ✓ SSAS (Any edition)
- ✓ Azure AS (Any tier)
- ✓ Fabric Capacity
- ✓ DAX Optimizer access

Company wide

For large organizations (100+) requiring enterprise licenses for the entire company

Contact Sales

- ✓ Community support
- ✓ PBI Desktop development
- ✓ Offline development
- ✓ Power BI XMLA
- ✓ SSAS (Any edition)
- ✓ Azure AS (Any tier)
- ✓ Fabric Capacity
- ✓ DAX Optimizer access

You're safe with Tabular Editor

One of Tabular Editor's key principles is responsibility. That's why we're doing our part to ensure our customers can have peace of mind when using our product.

We take our customers' data security and privacy seriously. That's why we're proud to be SOC 2 compliant.

By adhering to SOC 2's key principles, we provide you with the assurance that your sensitive information is protected from unauthorized access.

We demonstrate our commitment to maintaining a secure environment, building trust and confidence in the way we manage data security and privacy.

Visit our [Trust Center](#) to learn more.





We're here to help you

At Tabular Editor, we'll do everything we can to help in the best possible way.

Whether it's about licenses, technical issues, or functionality, we're here for it all.

Our dedicated team consists of top professionals, always ready to assist you.

We're here to ensure you have the best experience, helping you resolve any issues quickly so you can stay focused on your tasks.

Ready to get started

Visit tabulareditor.com for more information

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