

Build better
data models.
And results



Hi there!

You're receiving this because your team wants to use Tabular Editor 3 when working with Semantic Models, meaning your team values productivity and takes good care of company resources.

Tabular Editor 3 (abbreviated as *TE3*) is a developer tool for semantic models, allowing your data professionals to handle the development and maintenance of these models – often referred to as tabular models, Power BI datasets, or cubes. Semantic models are the intelligence behind your Power BI reports; essentially, we see them as the business brain. Using TE3 doesn't mean extra licenses for everyone accessing your reports – it just means your data professionals will need a license, but they'll be immensely more productive.

In the following deck, I'll break down the numbers. I could've included a lot of text about developer quality of life, but I chose to stick to concrete financial facts.

I hope you'll find the breakdown meaningful.

As a company, we're here to help. Founded by BI developers, we know the ins and outs of being a Microsoft BI developer. We're SOC 2 compliant, and our support team is always ready to help reduce friction and increase productivity. If you have any questions about our company or product, feel free to reach out to me, directly.

Best regards



Søren Joensen | CEO

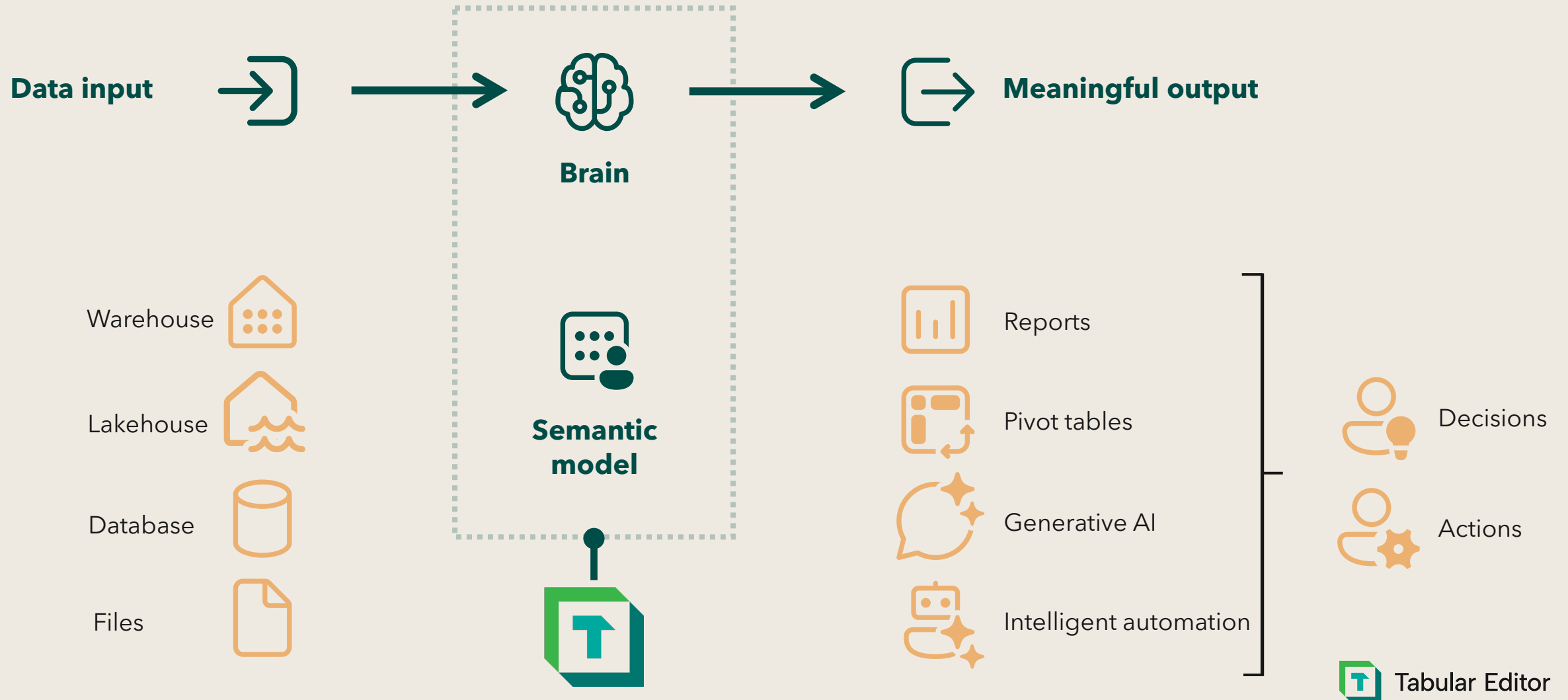
Tabular Editor ApS

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Tabular Editor

The data architecture



Tabular Editor helps you look after your data brain

Models



Can take significant time and effort to design, make, and maintain



Can have common elements, but each is unique and complex



Can be difficult to troubleshoot when there is a problem



They must always be reliable, secure, accurate, and performant

TE3



Enhance productivity of professionals **reducing the time and effort of data modelling**



Re-use important elements and cut through complexity



Identify issues **quickly, efficiently, and even pro-actively**



Ensure professionals can **prioritize efficiency without compromising quality**

The business case of acquiring a TE3 license

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Examples of four different data professionals and their business cases

How much can Data Professionals in your company save?

Melissa

Junior Analyst



Yearly salary: **\$ 75,000**

Saves: 4 hours/week

~200 hours/year

\$ 6,250

Yearly saving with TE3

Mark

Business Analyst



Yearly salary: **\$ 150,000**

Saves: 3 hours/week

~150 hours/year

\$ 11,250

Yearly saving with TE3

Anthony

Senior Data Architect



Yearly salary: **\$ 180,000**

Saves: 1 hour/week

~50 hours/year

\$ 3,600

Yearly saving with TE3

Claire

BI Manager



Yearly salary: **\$ 200,000**

Saves: 15 min/week

~12 hours/year

\$ 280

Yearly saving with TE3

TE3 Enterprise license \$ 950/year

All figures is us\$

Save developer time with TE3

Manual tasks

- Making changes one at a time
- Using various workaround and hacks to access advanced model objects and properties
- Repeated tasks and re-invent code again
- Waiting for “working on it” or long-running data refresh operations
- Validate calculations and logic work as you go
- Lots of trial and error to identify performance bottlenecks and model quality issues



Automated tasks with TE3

- Apply multiple changes at once to your model, with full undo/redo and copy/paste support
- Access all model objects and properties directly in Tabular Editor's UI
- Save and apply re-usable scripts, macros, and templates
- No waiting times, even in massive, complex models. Keep working while data refresh operations run in the background
- Advanced code-assistance will help you use the right functions, objects, and practices to get a good result
- Use Best Practice Analyzer, Code Actions and DAX Optimizer* to find and fix issues before they become problems

*Enterprise Edition customers only

**Dedicated support
when you need it**



We're here to help you

Whether it's about licenses, technical issues, or functionality.

Our dedicated team consists of top professionals, always ready to assist you.

We're here to ensure you have the best experience, helping you resolve any issues quickly so you can get back to your tasks.

You're safe with Tabular Editor 3



We take our customers' data security and privacy seriously. That's why we are proud to be **SOC 2 compliant**.

By adhering to SOC 2's key principles, we provide you with the assurance that your sensitive information is protected from unauthorized access.

We demonstrate our commitment to maintaining a secure environment, building trust and confidence in the way we manage data security and privacy.

Review our [Trust Center](#).

Experience how Tabular Editor 3 works



Tabular Editor 3

Direct link: <https://link.te3.com/intro-video>

Pricing and licenses

Pricing and licenses

Choose the license that suits your needs
Get 17% off by choosing an annual license

Desktop

For business analysts &
BI professionals

\$100

yearly/user

- ✓ Community support
- ✓ PBI Desktop development
- ✗ Offline development
- ✗ Power BI XMLA
- ✗ SSAS
- ✗ Azure AS
- ✗ Fabric Capacity
- ✗ DAX Optimizer access

Business

For individual BI developers
& professionals

\$350

yearly/user

- ✓ Community support
- ✓ PBI Desktop development
- ✓ Offline development
- ✓ Power BI XMLA (PPU)
- ✓ SSAS (Standard Edition only)
- ✓ Azure AS (Basic tier only)
- ✗ Fabric Capacity
- ✗ DAX Optimizer access

Enterprise

For individuals, teams of BI
developers & consultants

\$950

yearly/user

- ✓ Dedicated support
- ✓ PBI Desktop development
- ✓ Offline development
- ✓ Power BI XMLA
- ✓ SSAS (Any edition)
- ✓ Azure AS (Any tier)
- ✓ Fabric Capacity
- ✓ DAX Optimizer access

Company wide

For large organizations
(100+) requiring enterprise
licenses for the entire
company

Contact Sales

- ✓ Dedicated support
- ✓ PBI Desktop development
- ✓ Offline development
- ✓ Power BI XMLA
- ✓ SSAS (Any Edition)
- ✓ Azure AS (Any tier)
- ✓ Fabric Capacity
- ✓ DAX Optimizer access



Tabular Editor



Ready to get started?

Visit tabulareditor.com for more information
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